

Procedure for Analysis of Responses from Questionnaire I and Summer Events

1. ATTACHMENTS

- Copy of Questionnaire I
- Tick box analysis of topics listed in QI
- Copy of Comment Section of Summer Event Form

2. CONSULTANTS

The consultants mentioned below were Jo Widdecombe (Planning Aid England) and volunteers Angela Warwick and Sue Waters (Situ8).

3. BACKGROUND INFORMATION

- The questions listed in QI grew out of public meetings held during 2012.
- QI was circulated to residents in the Autumn/Winter of 2012/2013 with relatively little publicity.
- The Summer Events were held in all 5 Parishes of the Roseland during July/August 2013. They were advertised in the Roseland Magazine.

4. RESPONSES

The ??? responses to the important/not important/don't care questions in questions in QI were interesting but not the most useful part of the results.

We were advised by our consultants that the written comments were potentially more rewarding. The recommended that:

- (i) The comments were typed up verbatim.
- (ii) The person doing the typing should categorise the comments under headings that seemed appropriate to them.
- (iii) The comments should then be analysed individually by a small group.
- (iv) Useful questions for Q2 would emerge by discussion between those who analysed the results.

Since we had ~400 sets of comments along the same lines from forms completed at the Summer Events, we decided to merge the 2 comment sets together. Overall, we had comments from 560 people, mostly residents but including some second home owners and visitors. Approximately 15% of the full time resident population responded, a reasonable figure considering that the early stage of the NDP activity/publicity.

5. CAPTURING THE COMMENTS

Sue Wagstaff did the typing/categorising recommended under (i) and (ii) above. The headings she decided to use were:

Affordable Housing	Open Spaces	Schools
Comments on QI	Other	Second Homes
Commercial Development	Planning	Transport Links
Community	Protection of the Landscape	
Health	Renewable Energy	

All of the comments, categorised as above, were put on The Roseland Plan website (<http://www.roselandplan.org/community-opinion.html>) and attention was drawn to this in an email

in early November to those who had given us addresses. The analysis was also mentioned in a letter to the community from the Chairman (Jon Smith) in October 2013 and in our November 2013 Roseland Magazine article. In addition, every publication from The Roseland Plan mentions our website and encourages people to visit it.

6. ANALYSIS OF RESULTS

The members of the Management Team (Jon Smith, Colin Hastings and John Adams) each individually analysed the results, as recommended by the consultants. The annotated notes from each of the three were scanned and filed, and are available for inspection. Comparison of their analyses revealed some 'high level' conclusions:

- (i) There were very many comments relating to 'protection of the landscape' (in its widest sense) and almost 100% of the comments were positive.
- (ii) The responses regarding renewable energy, residential development (affordable Housing, Second Homes, Commercial development) could be considered completely or partially in terms of respondents' concerns about 'impact on the environment/ landscape'. For example, 54% were against any wind turbines and a further 32% were concerned about the effect on the AONB/environment. 66% were against any more second homes. There were comments in support of affordable housing BUT only when Parishes had proven a need and many wanted such houses to be allocated only to 'locals'.
- (iii) There were many comments about community, transport, health, schools etc which were very interesting. However, it was not clear how the concerns raised could be met directly by a planning/land use approach, although several items were able to be addressed indirectly (eg Affordable Housing for young people and sustaining local services are both about a balanced community).

It was decided that Questionnaire 2 should be focussed on the Landscape (in its broadest sense), and matters that impact on that, ie residential, commercial and renewable energy developments. A small number of specific questions about transport, health and parking would also be included.

Space would be given for comment sections so that the Community could bring other matters to our attention, whether within or beyond the scope of the the Plan. It was agreed that comments on matters outside the scope of the Plan would be sent to relevant bodies (Parish Councils, Health and Transport Groups etc).

7. ADOPTION OF APPROACH BY STEERING GROUP

The analytical approach, the results and the general approach for the design of Q2 were taken to the Steering Group Meeting on 18th September. An early draft version of Q2 was taken to the Steering Group Meeting on 16th October. Minutes of these meetings are available on the website (<http://www.roselandplan.org/steering-group-minutes.html>).

Further detail about finalising the design of Q2 are given in a separate document.

THE FUTURE OF THE ROSELAND

Since April 2012, local communities have been able to produce Neighbourhood Plans for their local area, putting in place planning policies for the future development and growth of the neighbourhood.

This gives us the opportunity to protect what we like about the Roseland and keep out what we dislike. Now is your chance to shape the future of the Roseland - so let us know what you think about:

<i>(please tick)</i>	Important	Not Important	Don't Care
1. Renewable energy			
2. Open spaces e.g. playgrounds & allotments			
3. Restriction of second homes			
4. Transport links			
5. Commercial development/jobs			
6. Planning e.g. new homes/extensions			
7. Affordable housing			
8. Protection of the landscape			
9. Schools			
10. Health facilities			

ANYTHING WE HAVEN'T THOUGHT OF? LET US KNOW BELOW

Nothing will happen unless Roseland residents are interested in doing something so please return this form to **Portscatho Post Office, Veryan and Portloe Stores or St Mawes Post Office.**

Any queries, contact Julian German, Cornwall Councillor, jgerman@cornwall.gov.uk or 07737 183 690

ATTACHMENT 2 - TICK BOX ANALYSIS OF TOPICS LISTED IN Q1

The Future of the Roseland

Overview

	Important	Not Important	Don't Care
Renewable Energy	253	98	10
Open spaces e.g. playgrounds & allotments	298	67	6
Restriction of second homes	284	80	9
Transport links	347	31	4
Commercial developments/jobs	266	86	11
Planning e.g. new homes/extensions	116	81	9
Affordable housing	301	59	8
Protection of the landscape	373	9	2
Schools	334	32	8
Health facilities	364	18	2

A total of 397 questionnaires were received from residents within the Roseland

IT WOULD HELP THE STEERING GROUP A LOT IF YOU COULD BRIEFLY DESCRIBE YOUR THOUGHTS AND FEELINGS ABOUT THE FUTURE OF THE ROSELAND

What are your HOPES for the future of the Roseland

What are your FEARS for the future of the Roseland

Thank you for your time and help. The Roseland Plan will be better as a result.